

Candidate Details



Ballot paper name	ROWLES, Julie Marie
Candidate name	Julie Marie ROWLES
District	Shire of Waroona
Nominating for	Councillor for Shire of Waroona
Election type	Ordinary
Enrolment status	ROWLES, Julie Marie is eligible to stand for election as a resident of the Shire of Waroona.

I'm a long-term Waroona resident, having lived here for over 38 years. At 51, I've built a successful business WA Horticultural Services, started in 1989. Over the years, I've employed and mentored many young locals, supporting their growth and development. I believe in Waroona's potential to thrive while keeping our strong community values. Our central location near WA's top tourist destinations gives us a unique opportunity for thoughtful growth. I want to help ensure Waroona remains a place where our children choose to stay, raise families, and build their futures.

Mobile: 0417 094 826

Postal Address: 125 Southwest highway WAROONA 6215

Additional Information

My name is Julie Rowles, and I have lived in Waroona since I was 14. I began my working life at Hamel Nursery, where I developed a passion for horticulture, completing certificates in Horticulture along with studies in Landscape Design and Arboriculture. By the age of 20, I established Julies Nursery and WA Horticultural Services.

Over the years, I moved from running the nursery into contracting work within the mining and shire sectors. Like many small businesses, mine has faced challenges such as staff shortages, but we have persevered. I have since expanded into tourism, successfully operating five Airbnb properties in Mandurah, with plans to develop vintage caravan short stays on our Waroona property.

The appearance and vitality of our town have always been close to my heart. Tourism plays an important role in Waroonas economy from welcoming seasonal workers and backpackers, to visitors enjoying skiing at the dam, exploring Nangabrook Road from Dwellingup, relaxing at Drakesbrook Weir, attending the Agricultural Show, or taking advantage of our proximity to the coast. Waroona is ideally placed as a central stop for travellers heading south.

I bring a strong understanding of financial management and cost control, and I dislike seeing money wasted. I believe Waroona holds something very special, and that our sense of community is one of its greatest strengths. If elected, I would work to protect and enhance both supporting sustainable growth, improving our towns presentation, and ensuring local funds are used wisely for the benefit of all residents.